



**The Business Place
Presentation
City of Johannesburg
SMME Summit
11th June 2008**



The Business Place (TBP) Objectives.

- *The main purpose of TBP is to play a leading role in development and growth of the local and national economy through the development and support of SMMEs and job creation projects.*
- *TBP intends to achieve its main purpose through the creation and provision of an enabling and conducive business environment that will see to it that the local businesses are initiated, developed, supported and that capacity is built within the enterprises to ensure quality performance and sustainability.*

TBP Main Categories of Clients:

1. Idea stage and start-up businesses

2. Established businesses

- Intermediary stage businesses
- Matured businesses
- Targeted suppliers



TBP Key Deliverables (TBP Value Propositions)

Strategic SMMEs Development & Support Programmes

- One-on-one consultations to provide business advice and support to businesses
- Targeted Business skills workshops
- Accounting Mentorship Programme- in partnership with British American Tobacco SA
- Provision of office space to SMMEs (Co-location)- in partnership with Investec
- SMME Loan Fund facilitation- in partnership with ABSA/Investec



TBP Key Deliverables Contd.

Strategic SMMEs Development & Support Programmes...

- Business Network Sessions
- Information dissemination and referrals
- Outreach service
- Database population and management
- Sourcing out of business opportunities from Public and Private sectors





TBP Key Deliverables Contd.

Strategic SMMEs Development & Support Programmes...

- Property Point Enterprise Development Programme- in partnership with Growthpoint
- Economic Development Initiative (Opportunity Exchange Programme)-in partnership with City of Joburg
- Business mentorship programme- in partnership with Swiss-South Africa Co-operation Initiative
- Monitoring, evaluation, tracking and reporting on business growth and sustainability
- Arts Tuesday-a project for Artists

TBP would like to thank and acknowledge the generous contribution and support that it continuously receives from City of Joburg.





Thank you!